



# Modern Storage for Modern Business

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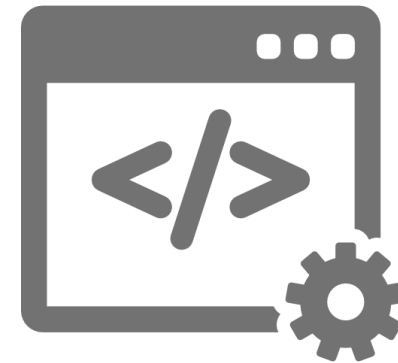
# Business innovation requires flexibility



Someone has a great idea



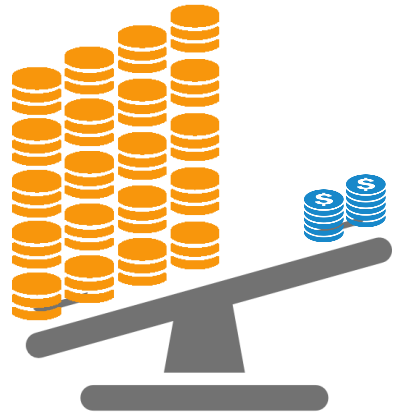
Someone has to develop it



Someone has to deploy it and manage it



# According to Forrester . . .



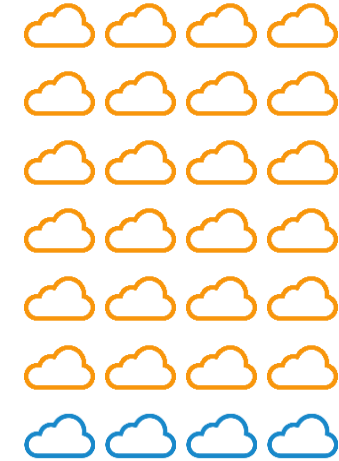
10X

faster growth of data than storage budgets



58%

take days, weeks, or months to provision storage



14%

have “cloud-like” storage provisioning

# The new way of doing storage



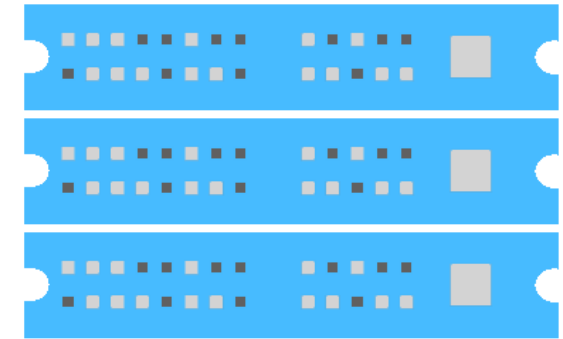
Commodity Servers

+



Software

=



Software-Defined  
Storage

It's not so new (as this audience knows...)

The Google logo, featuring the word "Google" in its characteristic multi-colored font (blue, red, yellow, blue, green, red).The Facebook logo, consisting of the word "facebook" in white lowercase letters on a dark blue rectangular background.The Amazon logo, featuring the word "amazon" in black lowercase letters with a curved orange arrow underneath it.The Twitter logo, consisting of the word "twitter" in white lowercase letters and a white bird icon on a light blue rectangular background.The Netflix logo, featuring the word "NETFLIX" in white uppercase letters with a black outline, set against a red rectangular background.The eBay logo, featuring the word "ebay" in lowercase letters with each letter in a different color (e: red, b: blue, a: yellow, y: green).

...but it is new for most enterprises

# It's what Hedvig brings to the enterprise

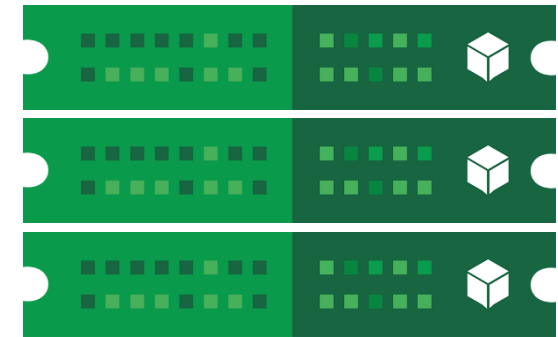


Commodity Servers

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Software



Hedvig Distributed  
Storage Platform

# ..and scales to massive proportion

## Elastic:

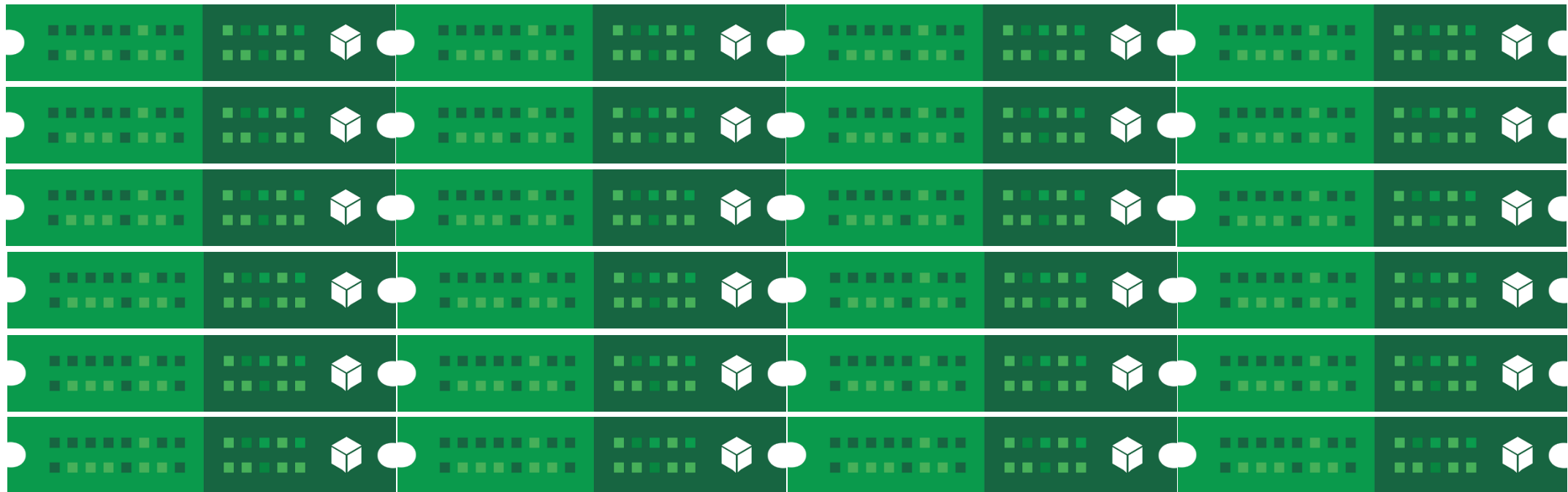
Scale to petabytes  
of data

## Simple:

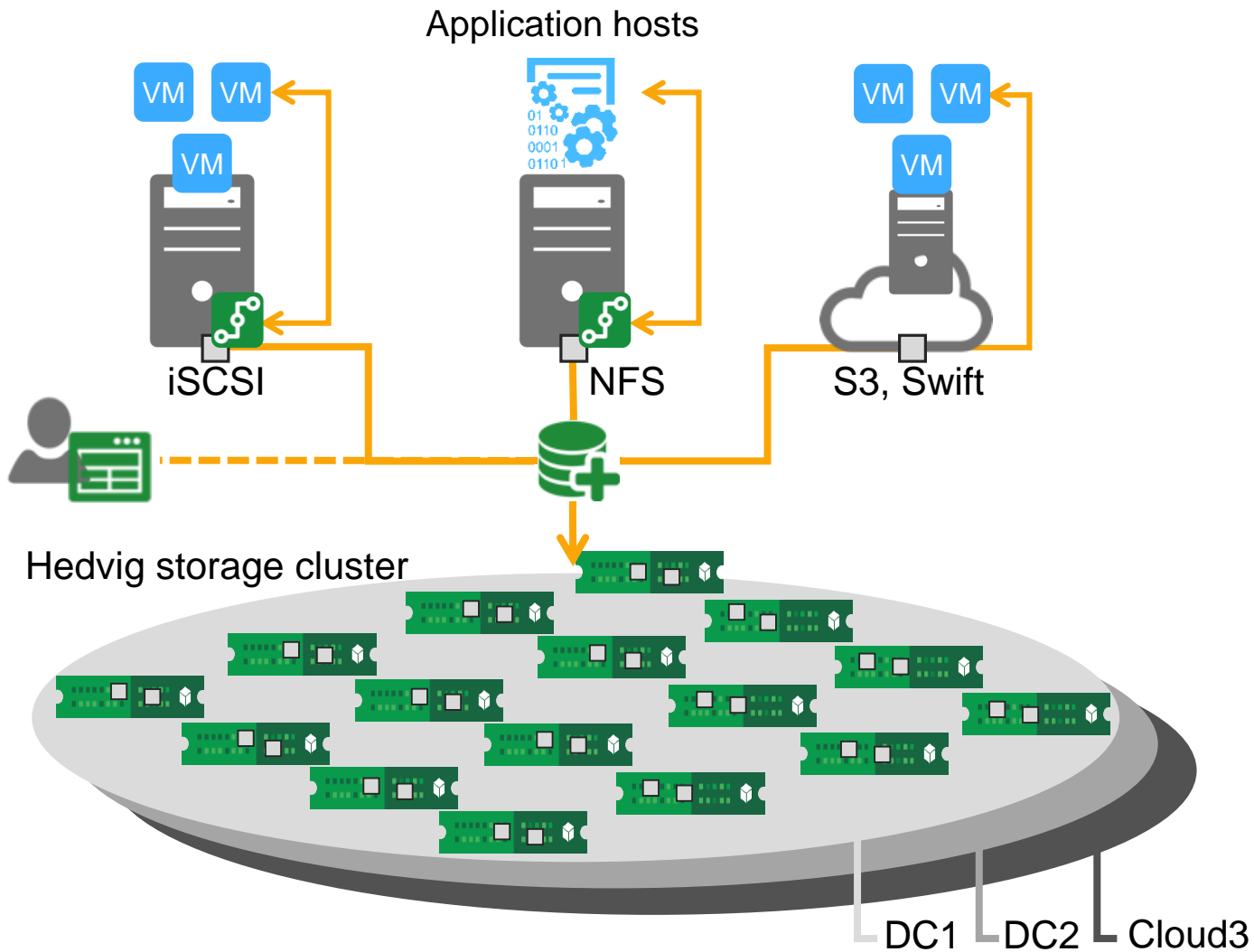
Provide block, file,  
and object storage

## Flexible:

Connect to any  
compute, or cloud



# How it works



- 1 Create Virtual Disk(s) and assign policies via UI, CLI or API
- 2 Present block, file, or object storage to application tier
- 3 Capture I/O and communicate it to underlying cluster
- 4 Distribute and replicate data across cluster
- 5 Auto-tiers and auto-balance across racks, datacenters, and clouds



# Why do it this way?

## Scale

Seamlessly add or subtract capacity/performance – grow to 1000+ nodes

## Simplicity

Simplify provisioning with storage resource abstraction – a few clicks

## Flexibility

Choose disk type and deployment – hyperscale or hyperconverged

## Performance

Leverage compute cluster, flash – ride commodity hardware power curve

## Resilience

Self-heal – never manually restore or migrate data again

## Cost

Take advantage of low-cost whitebox hardware and appreciating software

# Who is doing it with Hedvig ;)

## Server virtualization



Bringing apps back in house on virtualized, multi-datacenter architecture.

Hedvig provides enterprise features and built-in resiliency.

## Private cloud



Growing at a rate of 1 terabyte per hour in private and hybrid cloud environments.

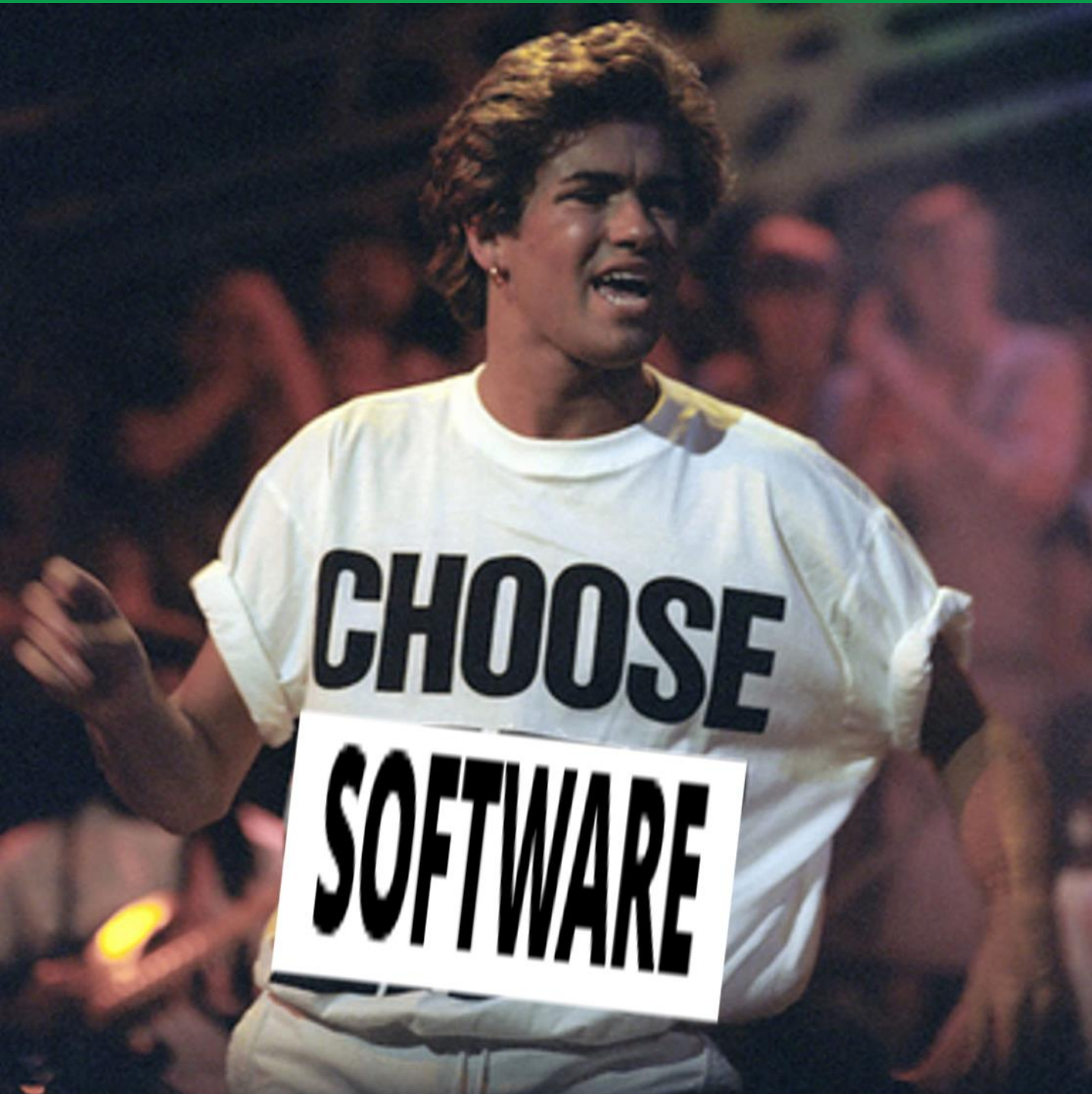
Hedvig provides scalability and multi-protocol flexibility for managed services.

## Big data



Quick, reliable indexing of 100M active client docs.

Hedvig a scale-out, flash-friendly solution to replace local SSDs.



[hedviginc.com](https://hedviginc.com)



# Thank you!



- Scale-out seamlessly with x86 or ARM
- Consolidate all protocols in one platform
- Support hyperconverged and hyperscale
- Run agnostic to any hypervisor, container, or OS
- Provide hybrid-aware DR, across any public cloud
- Provision with unprecedented flexibility and speed
- Enable enterprise-grade storage features