

Who is Hedvig?

Avinash
Lakshman



CEO & Founder

Richard
Dyke



EVP, Sales

Srinivas
Lakshman



VP, Operations

Suresh
Rajagopalan



VP, Solutions

Rob
Whiteley



VP, Marketing

2012-present  HEDVIG

2007-2011  cassandra

2004-2007  amazon
Dynamo

I founded Hedvig in 2012

We combine my background in distributed systems with traditional storage

\$30.5M in Series B funding



What is SDS from Hedvig's perspective?



- > Scales to petabytes, all in software.
- > Provides block, file, and object storage.
- > Contains full enterprise storage capabilities.
- > Connects to any compute, runs in any cloud.

How will SDS change the landscape?

The entire solution is delivered in software, meaning . . .

- You can take advantage of the x86 economics curve
- The solution can be implicitly hybrid
- Hardware RAID is dead – distributed RAID semantics = large the cluster, faster the repair
- No more forklift upgrades