

Betsy Fanning is the director of Standards for AIIM International. In this position, she is responsible for the standards and technical reports produced by AIIM as ANSI (American National Standards), ISO and AIIM Recommended Practices. She is also the secretary for ISO TC 171, Document Imaging Applications Subcommittee 2, Application Issues. In addition to this, she is the administrator for the U. S. Technical Advisory Group to TC 171 that represents the United States at the international meetings. She is also responsible for building liaison relationships with other standards development organizations such as the Workflow Management Coalition, the Object Management Group, the Organization for the Advancement of Structured Information Standards, RosettaNet and others that interface with AIIM's technologies and is a member of a number of ANSI committees.

Betsy has experience in the development of standards as the chairman for the Electronic Imaging standards committee for 10 years. She has also served as a member of the United States Technical Advisory Group (TAG) to TC 171, Document Imaging Applications for the last 5 years.

Prior to coming to AIIM, Betsy has held positions with DynSolutions, a Correspondence, Document and Records Management Company, and Westinghouse Electric. In both of these companies, she has implemented imaging, workflow and document management systems.

Betsy has a Masters in Library Science from the University of Pittsburgh and a Bachelor of Science in Education specializing in Library and Information Sciences. She is the editor of AIIM's Standards Watch quarterly electronic newsletter, writes the standards column for AIIM's publication, e-doc and has written several articles for other magazines. In 1994, Betsy was awarded AIIM's Distinguished Service Citation.

AIIM and the IEEE Computer Society's SSSWG share several uncommon members with interests in metadata.