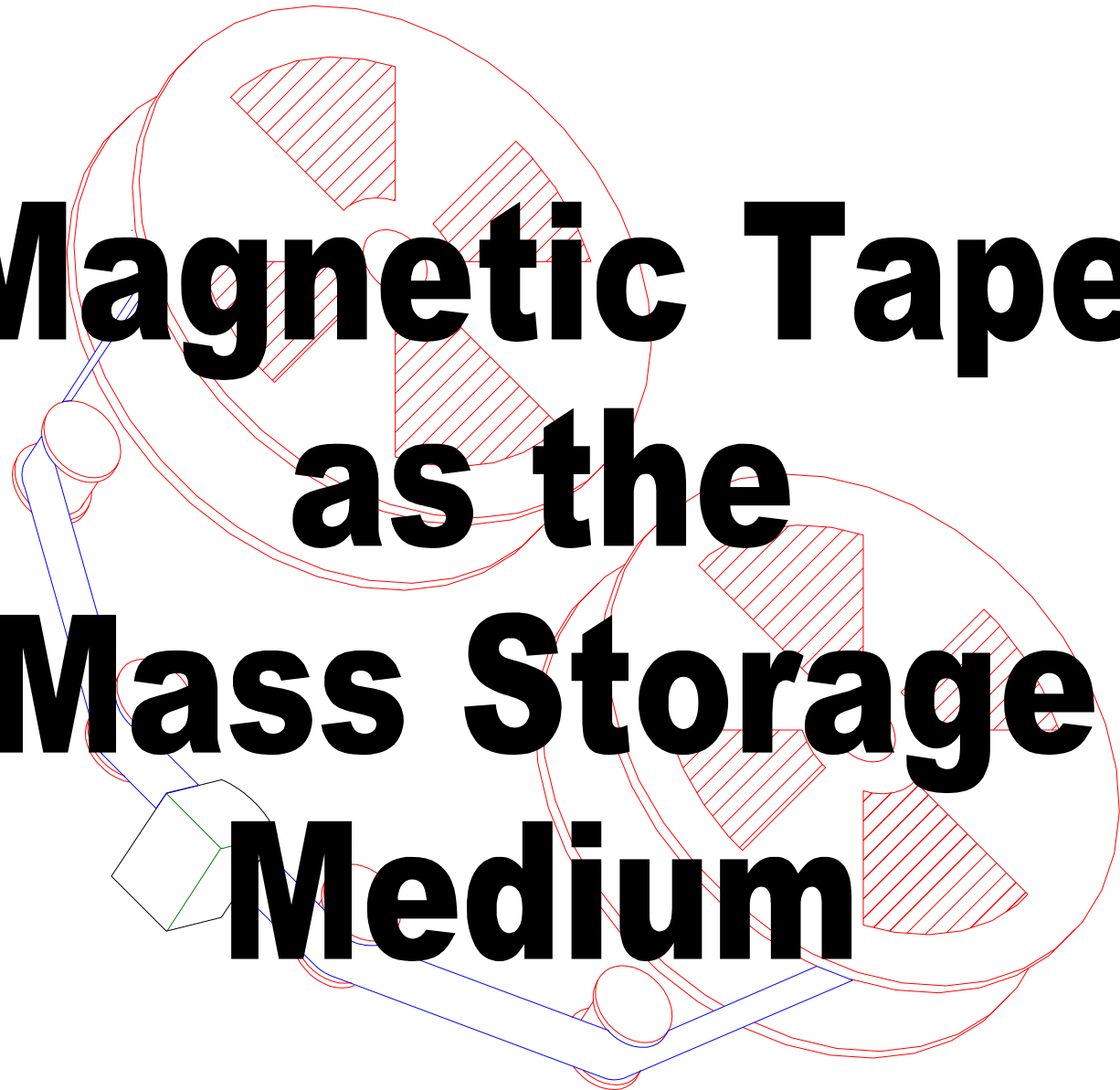


# Magnetic Tape as the Mass Storage Medium



# Next Decade's Competition

1. Magnetic Tape – Most Likely Candidate for the next decade.
2. “Optical” Tape
  - WORM
  - Phase Change
  - Optically Assisted Magnetic
3. Magnetic Disk
4. 3D, i.e., Holographic, 2-electron, etc.
5. Other ?



# Mass-Store Metrics

1. Magnetic Disk Drive Cost/bit
2. Total Volumetric Density
  - Not Areal Density
  - Archival Storage Density
3. Thru-put



# Technology Replacement Rules

10 times the performance for the same cost

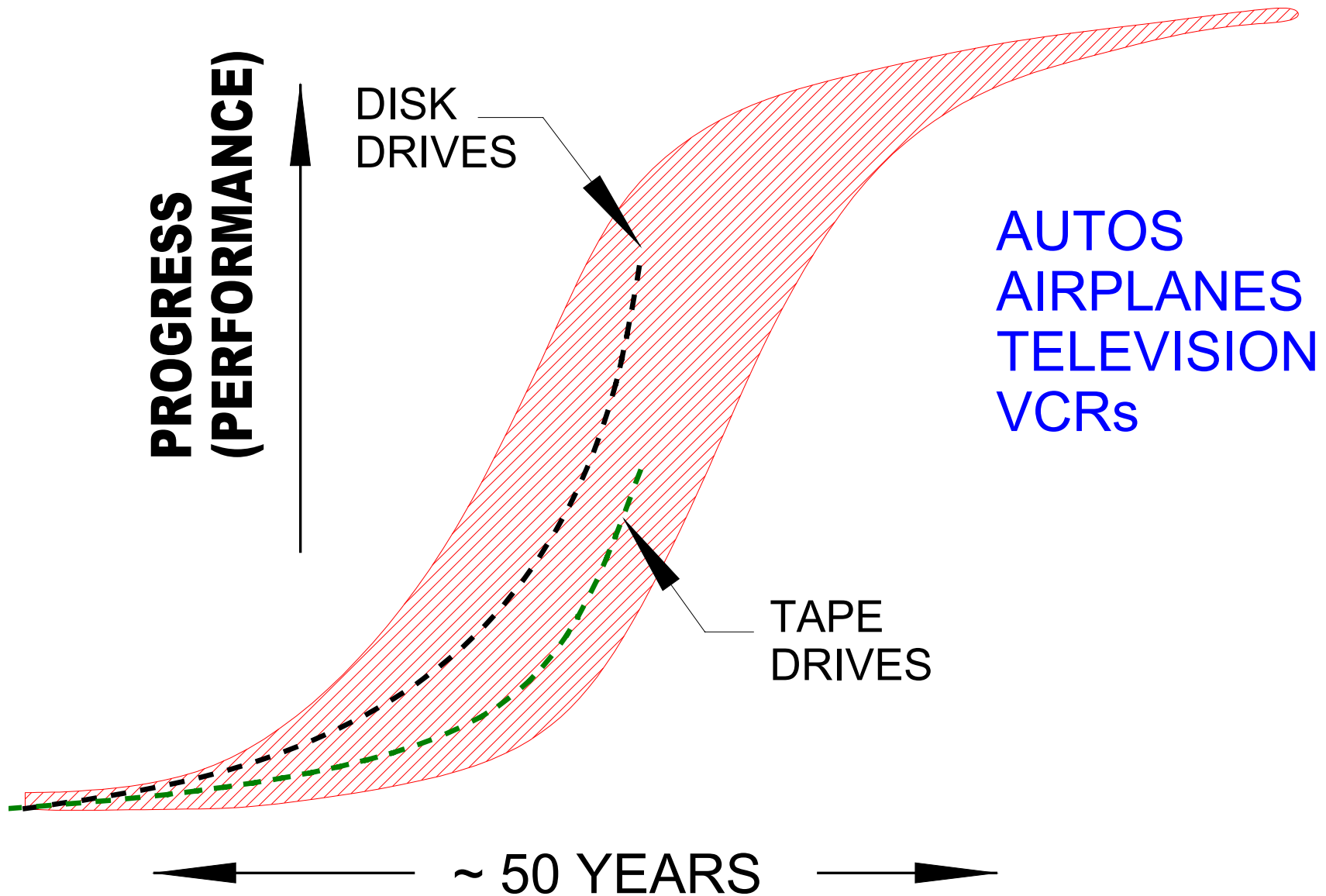
Or

1/10<sup>th</sup> the cost for the same performance

(excludes really good marketing)



# S-Curve of Progress



# Tape Density Migration

100 kbp*i* → 300 kbp*i*\*

750 tpi → 20,000 tpi\*

3000 lpi → 5000 lpi

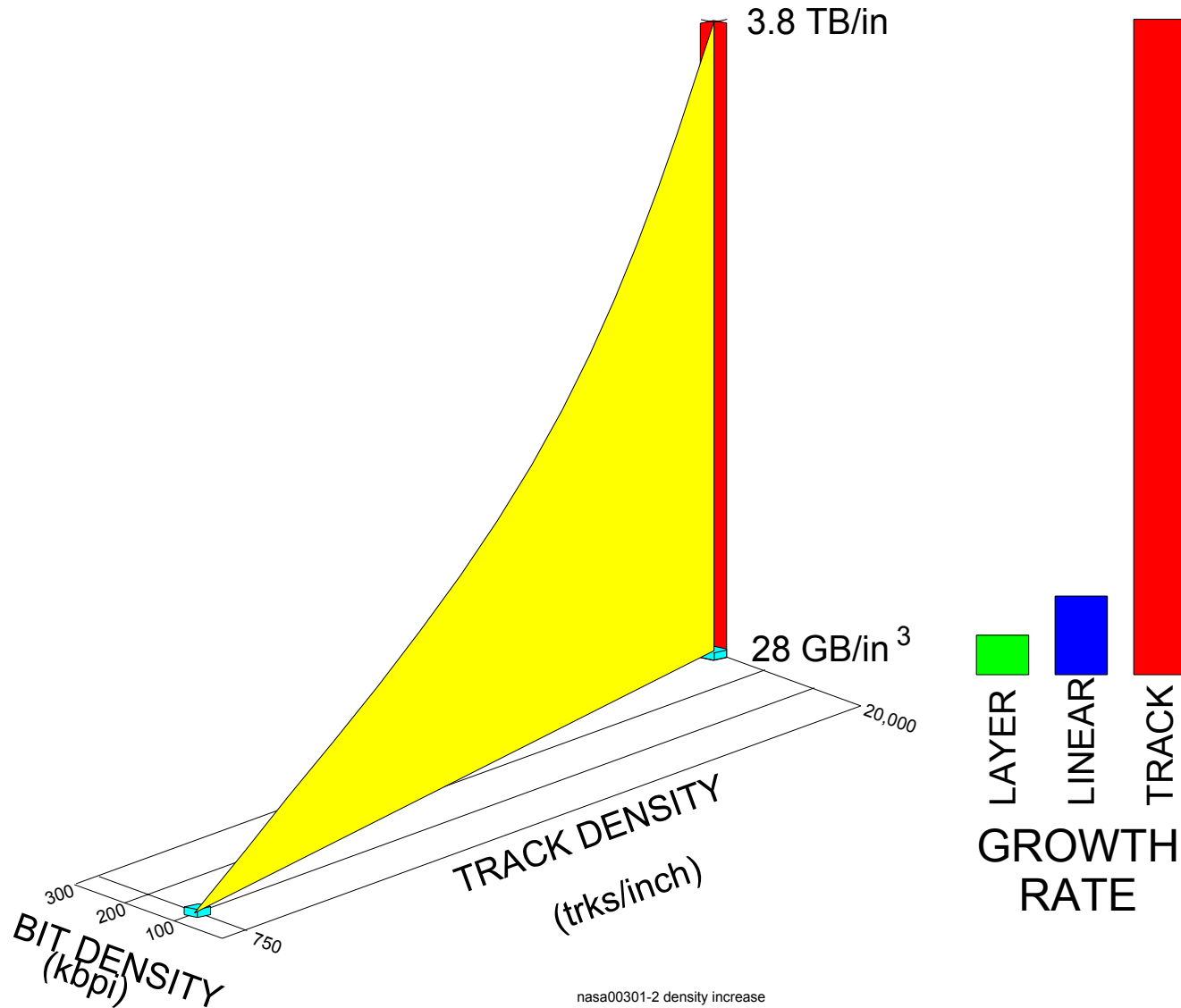
75 Mb/in<sup>2</sup> → 6.0 Gb/in<sup>2</sup>\*

28GB/in<sup>3</sup> → 3.8TB/in<sup>3</sup>

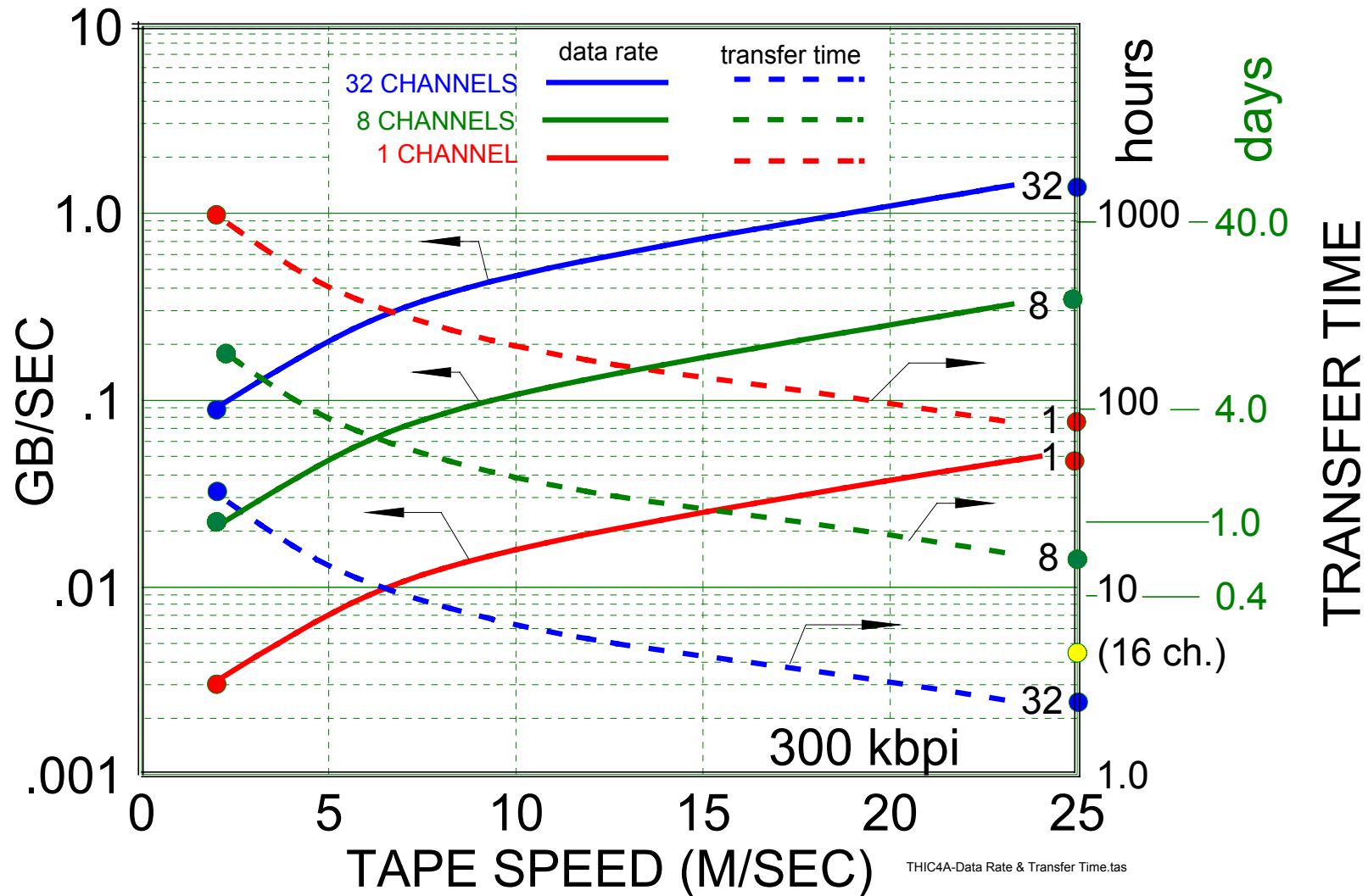
\* National Storage Industry Consortium (NSIC) goal



# Data Density Growth

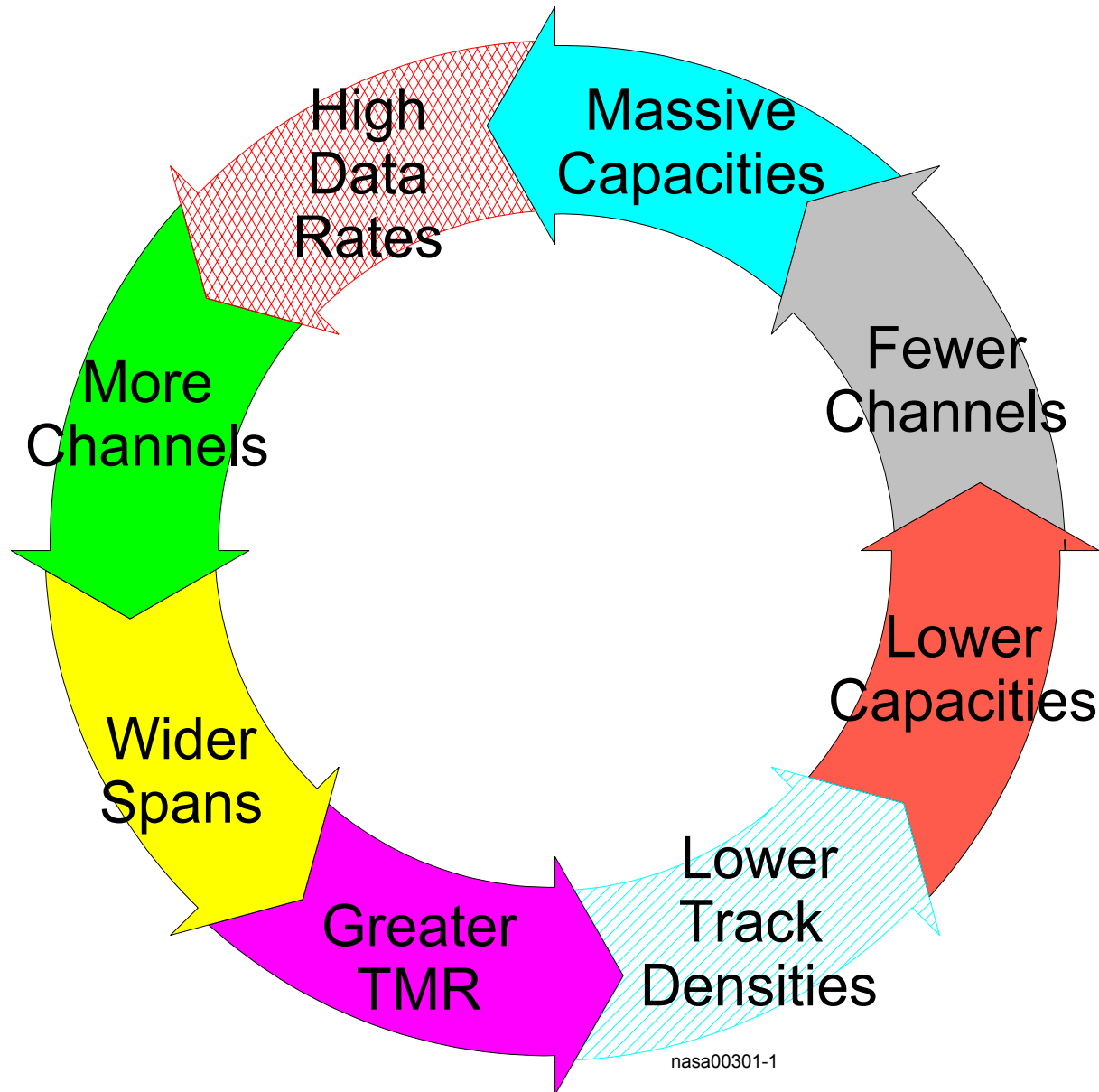


# Data Rate & Transfer Time for 10 TB of Data





# Data Rate/Capacity Paradox



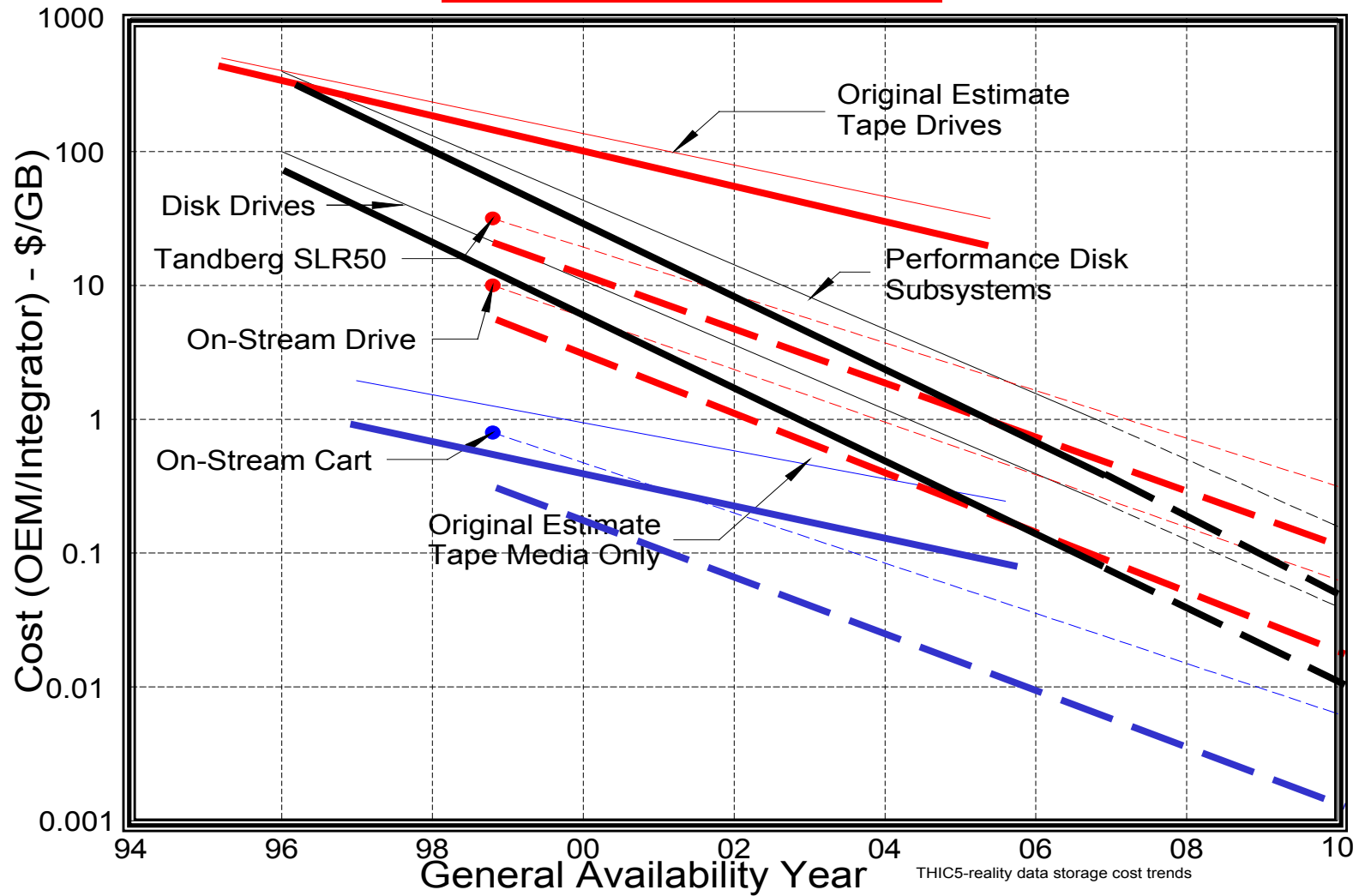
# Density Key for Tape

## Track Density

- Dimensionally Stable Substrate
- Closely Spaced Channels
- Low “noise” media
  - Maintain intrinsic SNR
  - Reduced surface roughness
- Mech. Alignment & Tolerance Compensation



# Cost Trends



# Magnetic Tape Summary

Terabytes per Cubic Inch

One Cent per Gigabyte

